

Small Business Success Summit Sponsorship Opportunities

March 22, 2023, 8:30 a.m. – 3 p.m.

DMACC FFA Enrichment Center, Ankeny, IA

Sponsorship Opportunities



Objective: The purpose of the Small Business Success Summit is to inform, educate and inspire business owners in Greater Des Moines (DSM). This event will be the premier business conference of 2023. The summit will host motivating keynote speakers and engaging breakout sessions on a variety of timely topics that will impact business owners and managers. Attendees will also have time to network and establish strategic partnerships.

Demographics: Attendees will include, but not be limited to existing business owners, startups and entrepreneurs who have been in business for 2 – 10 years.

Attendance: We anticipate over 300 business owners and professionals from throughout the DSM region

Price for attendees: Early bird Member \$59; Member regular \$79; Non-Member early bird \$79; Non-Member \$99

For more information contact:

Emily McLain, Greater Des Moines Partnership

700 Locust St., Ste. 100 | Des Moines, Iowa 50309

Phone: (515) 286-4904 email: emclain@DSMpartnership.com

REACH YOUR TARGET MARKET WITH THESE GREAT SPONSORSHIP OPPORTUNITIES

Champion Sponsor – Pitch Competition Sponsorship \$10,000 to \$25,000

This contribution would directly impact small business owners and entrepreneurs in the Greater DSM region through the competition awards

- Logo displayed and hyperlinked on conference website and on event materials (\$500 value)
 - Sponsorship for this event will be promoted on Partnership social media channels as it pertains to this event
 - 5 complimentary admissions to the event (\$395 value)
 - Reserved seating at keynote presentation and closing session and pitch competition
 - Stage time during pitch presentations
 - Photoshoot recognition with the winners
 - Ability to judge preliminary or breakout pitch sessions
 - Business name/logo printed on certificate/check
- Optional: Exhibitor table space (\$321 value)*

Premier Sponsor \$5,000

Open to Partnership Investors only

- Business logo displayed as 'Premier Sponsor' on all print and electronic marketing materials when feasible
 - Premier size logo and hyperlink on conference website
 - Sponsorship for this event will be promoted on Partnership social media channels as it pertains to this event
 - 3 complimentary admissions to the event (\$237 value)
 - Logo prominently displayed on event materials (\$500 value)
 - Business recognition during morning and closing sessions as Premier Sponsor
 - Time to introduce or close a mainstage session
 - Reserved seating at keynote presentation and closing session
 - Business name/logo printed on attendee bags (\$300 value)
 - One item and/or marketing piece inserted in conference attendee bags
- Optional: Exhibitor table space (\$321 value)*

Gold Sponsor \$2,500

Open to Partnership Investors only



700 Locust St., Ste. 100 | Des Moines, Iowa 50309 | (515) 286-4950 | DSMpartnership.com

- Gold size logo and hyperlink on conference website
 - Sponsorship for this event be promoted on Partnership social media channels as it pertains to this
 - 3 complimentary admissions to the event (\$237 value)
 - Logo prominently displayed on event materials (\$200 value)
 - One item and/or marketing piece inserted in conference attendee bags
- Optional: Exhibitor table space (\$321 value)*

Silver Sponsor \$1,250

- Silver size logo and hyperlink on conference website
 - Sponsorship and business to be promoted on Partnership social media channels
 - 2 complimentary admissions to the event (\$158 value)
 - Logo prominently displayed on event materials (\$200 value)
 - One item and/or marketing piece inserted in conference attendee bags
- Optional: Exhibitor table space (\$321 value)*

Bronze Sponsor \$750

- Business name hyperlink on conference website
 - Sponsorship and business to be promoted on Partnership social media channels
 - 1 complimentary admission to the event (\$79 value)
 - Logo prominently displayed on event materials (\$200 value)
 - One item and/or marketing piece inserted in conference attendee bags
- Optional: Exhibitor table space (\$321 value)*

Hospitality Sponsor \$500

- Logo on food and beverage table signage
- Small logo and hyperlink on conference website
- 1 free admission to the conference (\$79 value)
- Business name recognized on sponsorship recognition page on event materials

Exhibitor: \$400

Please note there are 20 exhibit tables available. Chamption, Premier, Gold, Silver and Bronze Sponsors will be given priority for booth space. If 20 sponsorships are not filled, then exhibit tables will be available.

- Receive a standard 6' table booth space (\$321 value)
- 1 complimentary admission to the event (\$79 value)
- Business name and logo displayed on event materials
- One item and/or marketing piece inserted in conference attendee bags
- Business name and hyperlink on conference website

MEDIA Sponsor: (minimum trade value \$5,000)

1 sponsorship package available

- Business logo displayed as 'Media Sponsor' on all print and electronic marketing materials
- Gold size logo and hyperlink on conference website
- Sponsorship and business to be promoted on Partnership social media channels
- 3 complimentary admissions to the event (\$237 value)
- Logo prominently displayed on event materials (\$200 value)
- One item and/or marketing piece inserted in conference attendee bags

If you'd like to sponsor or exhibit at the Small Business Success Summit, please fill out the following page(s).

YES! I want to sponsor the 2023 Small Business Success Summit.

Company:

Contact Name:

Mailing Address:

City:

State:

Zip:

Office Phone:

Mobile:

Email:

Website:

Sponsor Level: (Please check the appropriate box):

- ☐ Champion Sponsor (\$10,000 – \$25,000) *Pitch Competition Sponsorship Only*
- ☐ Premier Sponsor (\$5,000) *Investor Only*
- ☐ Gold Sponsor (\$2,500) *Investor Only*
- ☐ Silver Sponsor (\$1,250)
- ☐ Bronze Sponsor (\$750)
- ☐ Hospitality Sponsor (\$500)
- ☐ Exhibitor (\$400 - *electricity is extra \$40*)
- ☐ Media Sponsor (*minimum trade value \$5,000*) *Only 1 available*
- ☐ *Additional Discounted tickets for sponsors and exhibitors (\$50)*

Payment Options (select one): _____ Credit Card _____ Please Invoice _____ Check is Enclosed

Credit Card Number:

Name on Card:

Expiration Date:

CVV:

Invoice Address:

City:

State:

Zip:

Send completed form & payment method to:

Emily McLain, Greater Des Moines Partnership

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Phone: (515) 286-4904 email: emclain@DSMpartnership.com

Payable to: Greater Des Moines Partnership

YES! I want to exhibit at the 2023 Small Business Success Summit.

Company:

Contact Name:

Mailing Address:

City: State: Zip:

Office Phone: Mobile:

Email: Website:

Exhibitor (\$400) Power (\$40)

Number of additional tickets to the conference (\$50/each)

Name:

Email Address:

Exhibitor Total:

Payment Options (select one): _____ Credit Card _____ Please Invoice _____ Check is Enclosed

Credit Card Number:

Name on Card:

Expiration Date: CVV:

Invoice Address:

City: State: Zip:

Send completed form & payment method to:

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